

MICHAEL SIMON

ART DIRECTOR

EDUCATION

THE CREATIVE CIRCUS

Art Direction

September 2021

LOUISIANA STATE UNIVERSITY

Bachelor of Fine Arts

Concentration: Graphic Design

May 2019

CONTACT

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AWARDS

2021 D&AD PENCILS

Graphite - Grey Poupon

Wood - Grey Poupon

2021 NATIONAL ADDY

Gold - National Geographic

2021 SOUTHERN DISTRICT ADDYS

Silver | Pro Rodeo

Bronze | Pro Rodeo (Print)

2021 YOUNG ONES

Merit | Bourbon Street

EXPERIENCE

May 2021

FREELANCE ART DIRECTOR / *three*

Concepted for a new client and presented ideas to the executive team.

Summers of 2017, 18, 19

PRODUCTION ASSISTANT / *Hungry Man Prod.*

Worked on and off set on Geico spots and a PSA campaign for STEM with Microsoft and Nasa.

June 2017 - July 2018

GRAPHIC DESIGNER / *LSU Campus Life*

Designed a whole bunch of posters, mailers, social posts, and banner ads for on-campus organizations and events.

2016 - present

FREELANCE DESIGNER

Completed projects including logos, branding, animations, and illustrations.

LANGNIAPPE

REGATTA AL SOL

Competed in the 650-mile open ocean sailing race from Florida to Isla Mujeres Mexico twice, won once.

GRAFFITI BUSINESS

Founded and ran a successful graffiti name business in 4th grade until Sister Mary-Joe shut me down.